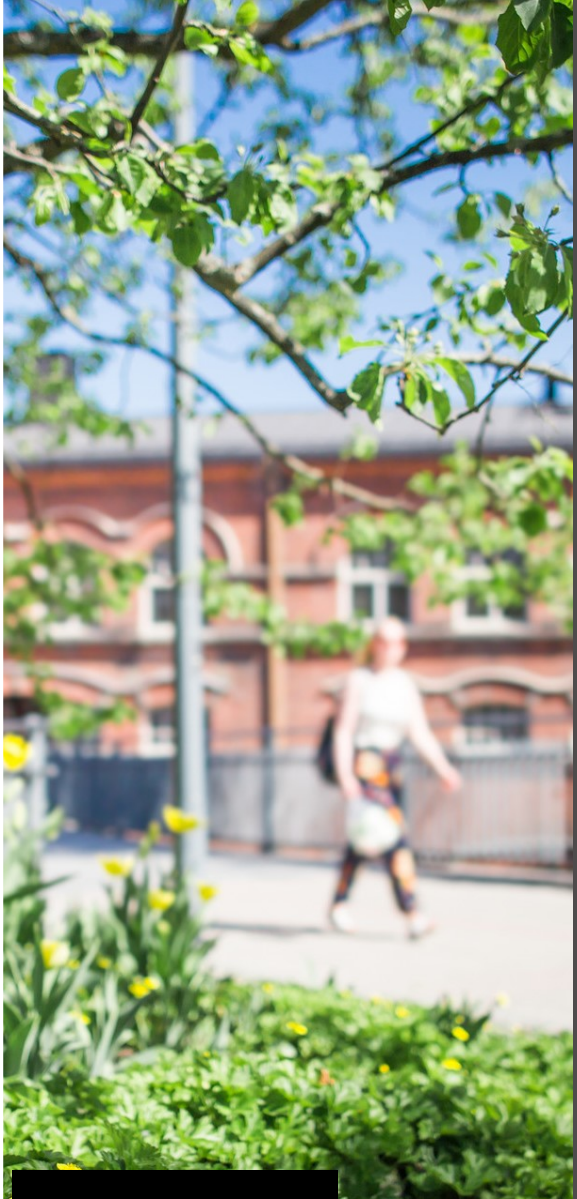






Helsingin seutualue



EcoFellows Ltd.

- Non-profit public expertise company
- Promotes sustainable development
- Established in 2002
- Owned by City of Tampere and Pirkanmaa Solid Waste management Ltd. and Tampere Power Utility.
- Personnel: approx. 30 employees

Expertise

- A pioneer in sustainable development
- The UN Sustainable Development Goals as a guideline
- Areas of our expertise
 - Energy efficiency, renewable energy
 - Circular economy
 - Sustainable mobility
 - Nature services
 - Service design
 - Communication
 - Project management, from proposal to implementation

Sustainable networking and partnerships

- Not only sustainable, but enduring and long-lasting collaboration
- Strong experience in project management and communication
- Trusted and recognized project partner both nationally and internationally
- Together with public organization, universities and other educational institutions, private sector, third sector and citizens.

From attitudes to action

- From words to deeds and vice versa
- Acting at the citizen interface
- Problem solving, solution development, service design, action implementing
- Events, campaigns, operating models

Influential and inspiring communication

- Media campaigns
- Project communication
- Consumer advice
- Information sharing



Examples



Circular economy
and resource
efficiency



Energiakatselmus + investoinnit =

SÄÄSTÖÄ €

3 2 8 3 9

VUODESSA

EKOKUMPPANIT.FI

Kohti energiatehokkaampaa huomista

Lue lisää

Energy efficiency




Sustainable mobility
& nature



Communication,
campaigns, events





No experience of
participatory public
art but very interested
in learning about it

Combining
participatory public
art with circular
economy?



Some examples of the activities of the city of Tampere

Art Arc, cultural programme, since 2007



- More than 20 000 children and young people every year
- Versatile experiences from different fields of art and culture from circus to literary art
- 1. visit, 2. homework, 3. workshop
- During school days, free of charge
- Employs 35-50 freelancers and involves a dozen art and culture institutions
- Promotes SDG of preventing poverty and the goals of equal rights of children and young people, quality education and reducing inequalities

Culture in Hiedanranta



- Future residential area of 25 000 residents, an old industrial site
- The city and many other operators organize many kind of events in the area's historic manor and factory milieu
- Tens of thousands of visitors

Experience economy development programme, 2022-



- Brings together diverse range of sectors, operators and companies
- An international hub for the creative industries and the experience economy
- Promotes the 2030 Agenda goal of sustainable cities and communities

The background of the slide is a photograph of a wide waterfall cascading over a concrete structure. Above the waterfall, a modern bridge with a blue and white patterned railing spans the water. In the upper right corner, a red brick building with large windows is visible against a clear blue sky. The slide features several overlapping geometric shapes: a large dark grey rectangle on the right containing the main text, a light blue rectangle to its left, and a black rectangle in the bottom left corner containing a logo.

THANK YOU

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